

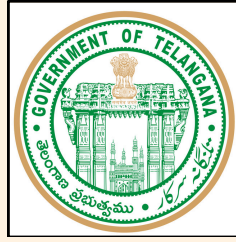


CINEMATOGRAPHY

C O U R S E S

A NAC - SPACE ACADEMY
COLLABORATION

PG Block, NAC,
National Academy of
Construction,
Izzat Nagar, HITEX,
Hyderabad, Telangana, India.



Shri Anumula Revanth Reddy
Hon'ble Chief Minister of Telangana



Shri Komatireddy Venkat Reddy
Hon'ble Minister for R&B And
Cinematography, Telangana

NATIONAL ACADEMY OF CONSTRUCTION



(A Society of Government of Telangana)
NAC Campus, Cyberabad, Hyderabad, Telangana, India - 500084.

In Collaboration with



SPACE
Sashi Preetam's Academy of Cinema & Entertainment

The collaboration between NAC and SPACE Academy is a visionary initiative aimed at strengthening the skill sets of youth aspiring to build careers in cinema, media, journalism, and events—booming industries in India and across the globe. This partnership aligns with the Honourable Chief Minister Shri Anumula Revanth Reddy's vision for skill development and the

dynamic mission of the Honourable Minister for R&B and Cinematography Shri Komati Reddy Venkat Reddy. Combining NAC's robust infrastructure with SPACE Academy's technical expertise, this collaboration brings a state-of-the-art learning facility to Telangana, empowering students with industry-relevant skills and real-world exposure.



Shri Anumula Revanth Reddy

The Hon'ble Chief Minister of
Telangana
Chairman, NAC



Shri Komatireddy Venkat Reddy

The Hon'ble Minister for R&B,
Vice-Chairman, NAC



Smt. A. Santhi Kumari, IAS

The Hon'ble Chief Secretary,
Govt. of Telangana.
Vice-Chairman, NAC



Smt. Hari Chandana Dasari,

IAS,
Director General, NAC.

NATIONAL ACADEMY OF CONSTRUCTION (NAC)

The National Academy of Construction (NAC), established in 1998 as a public charitable institution, is the result of a joint initiative between the construction industry (Builders Association of India) and the State Government of Telangana.

Managed by a Governing Board, with the Hon'ble Chief Minister as Chairman and the Hon'ble Minister for Roads and Buildings, alongside other eminent leaders from the construction industry and academia, NAC is dedicated to enhancing the human resource capacity within the construction sector. Its headquarters, set on a sprawling 46.46-acre green campus in Hyderabad's IT corridor, is supported by two Advanced Training Institutes and 11 permanent skill centers across Telangana.

NAC's mission is to develop skilled human resources to improve the quality and productivity of the construction industry. Its wide array of training programs caters to unemployed youth, tradespeople, construction engineers, contractors, supervisors, and technicians, fostering skill development, professionalism, and capacity building.



Smt. I Shanti Sree

Director (P, PR&BD)
A/c. HDI
A/c. Admin



Sri. M Raji Reddy

Director (CTI)
A/c. Director (PG)
A/c. Finance

Life at NAC



Library



Auditorium



Seminar Hall



Computer Lab

The Telangana government is dedicated to empowering its youth through skill development, ensuring they are equipped with the knowledge and expertise to compete on a global stage. In line with the visionary goals of our Hon'ble Chief Minister, NAC, in collaboration with SPACE Academy, has developed industry-ready courses to train unemployed youth, helping them turn their passion into a profession.



Executive Hostel Facility

The National Academy of Construction (NAC) features a vast and modern infrastructure, designed to provide a world-class learning environment. The campus includes spacious lecture halls, state-of-the-art seminar halls, and a well-equipped auditorium for large gatherings and events. The landscaped surroundings create a serene atmosphere, enhancing the overall learning experience. The academy houses a comprehensive library, cutting-edge computer lab, audio lab, and video lab, ensuring students have access to the latest technology and resources. Additionally, NAC provides separate hostel facilities for boys and girls, executive accommodations for visiting faculty, and a well-maintained canteen, catering to the needs of students and staff alike.



Class room



Canteen Exterior



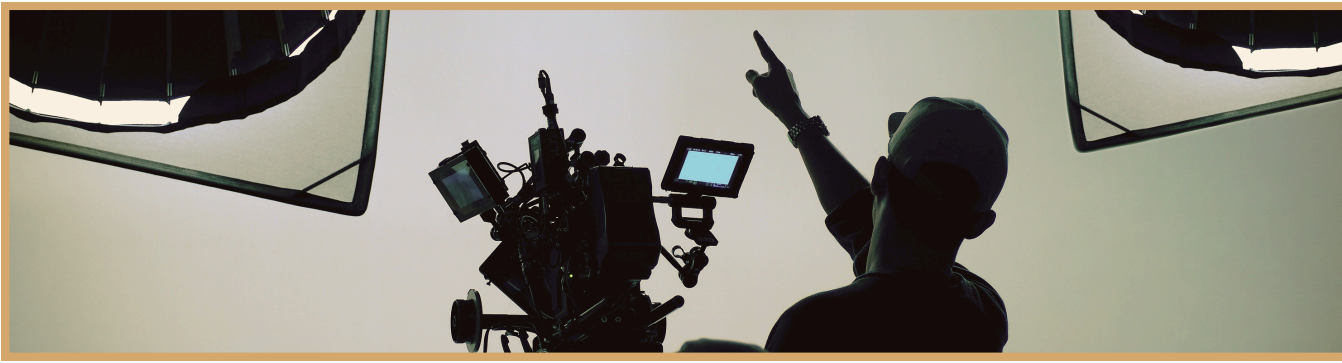
Canteen



SPACE

*Sashi Preetam's Academy of Cinema & Entertainment
- The Training Partners*

SPACE Academy, founded by renowned music director and filmmaker Shashi Preetam and mental health professional Aishwarya Krishna Priya, is a leading institute for cinema, entertainment, and media arts. Aishwarya holds a Master's in Psychology from King's College London and an MBA from Osmania University, bringing her deep understanding of mental health and education. The academy boasts a team of seasoned industry professionals with 20 to 30 years of expertise, offering cutting-edge training and state-of-the-art facilities. SPACE Academy equips students with practical skills to thrive in the fast-paced world of cinema and media, making them job-ready for a variety of roles in the industry.



Cinematography Mastery

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview

This course provides an in-depth exploration of cinematography, covering essential camera operating techniques, system settings, lighting standards, and various styles, including fiction, non-fiction, documentary, and video journalism. Students will gain hands-on experience in capturing cinematic-quality content for films, weddings, corporate videos, and news productions. The course also includes insights into the business aspects of cinematography for those interested in self-employment.

Outcomes & Career Opportunities

By the end of the course, students will:

- Master cinematography fundamentals, including camera techniques, lighting, and composition.
- Develop the skills to shoot fiction and non-fiction content with cinematic quality.
- Learn video journalism, documentary filmmaking, and wedding/event videography.
- Complete a capstone project integrating their cinematography skills into a professional portfolio.
- Graduates can explore opportunities in cinema, television, weddings, journalism, corporate advertising, and wildlife videography.
- Potential roles include: Camera operator for films, TV, YouTube, and digital media. Videographer for weddings, corporate events, and promotional videos. News and documentary camera operator for TV channels and online platforms.

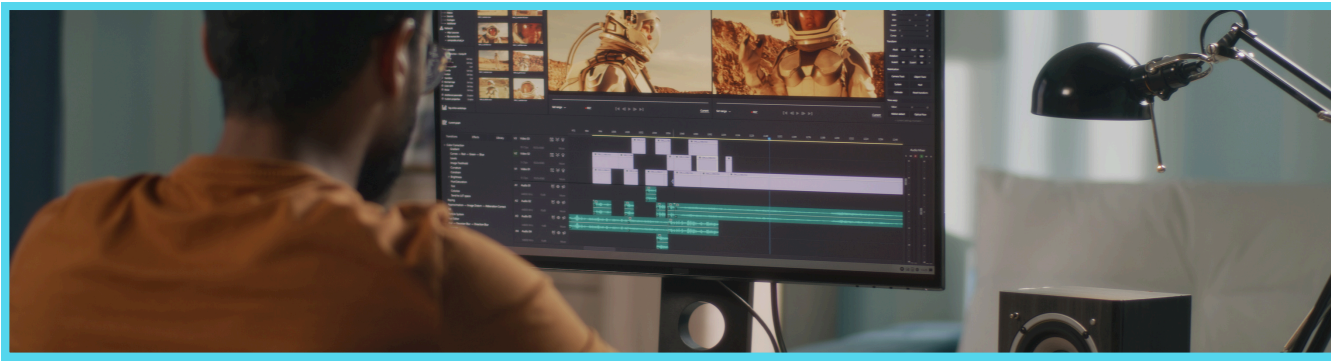
Entrepreneurship

For those interested in establishing their own cinematography business, we shall guide on:

- **Technical Setup:** Choosing the right equipment, understanding camera gear, and setting up a professional workflow.
- **Brand Positioning:** Building a unique identity in the market and differentiating services.

COMBO!

This course can be combined with Video Editing



Video Editing Mastery

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview

This course provides a strong foundation in video editing, focusing on non-linear storytelling techniques, Mac system operation, and Final Cut Pro editing functions. Students will learn to edit fiction, non-fiction, music videos, and podcast interviews while applying continuity, pacing, and visual storytelling. The curriculum covers basic Canva design functions, color correction, and LUTs, with hands-on exercises, real-world projects, and industry insights to develop both technical expertise and creative editing skills.

Outcomes & Career Opportunities - By the end of the course, students will:

- Master the fundamentals of video editing, including continuity, pacing, and narrative structure.
- Navigate professional editing software, organizing and managing media efficiently.
- Perform essential editing functions such as trimming, cutting, and arranging clips on a timeline.
- Apply storytelling techniques to shape engaging visual narratives.
- Edit content across various formats, including fiction films, documentaries, news, and promotional videos.
- Complete a capstone project showcasing their ability to create polished, professional-grade edits.

Career Pathways - Graduates can explore opportunities in film, television, digital media, journalism, and corporate production. Potential roles include:

- Video Editor: Editing films, TV shows, documentaries, music videos, and corporate content.
- TV Show Editor: Assembling episodes for drama, comedy, reality TV, and news programs while ensuring broadcast standards.
- Content Creator & Social Media Editor: Editing for YouTube, digital platforms, and marketing campaigns.

Entrepreneurship

For those interested in establishing their own Video studio business, we shall guide on:

- Technical Setup: Choosing the right equipment, understanding systems, software, external gear, and setting up a professional workflow.
- Brand Positioning: Building a unique identity in the market and differentiating services.

COMBO!

This course can be combined with Cinematography



Sound Recording Mastery

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

This course provides comprehensive training in sound recording, covering dubbing and music recording techniques, the fundamentals of sound and wave theory, and vocal miking techniques. Students will learn studio setup, basic live mixing, sound editing, equalization, dynamic processing, and the use of filters and plugins for mixing and mastering. The curriculum includes hands-on experience with industry-standard equipment, ensuring a strong foundation in professional audio production.

Outcomes:

By the end of the course, students will:

- Understand the Fundamentals of Sound Theory
- Operate Digital Audio Workstations (DAWs) Proficiently
- Effectively Use Microphones for Different Audio Sources
- Master Editing and Mixing Techniques

Job Opportunities:

After the course students can pursue careers in:

- Sound Engineer (Studio): Work in professional recording studios handling recording sessions for music, podcasts, dubbing, and more.
- Audio Editor: Edit audio for news, music, podcasts, films, and online media platforms. Clean and polish recorded audio to enhance sound quality and precision.
- Live Recordist: Operating and mixing sound for live concerts

Sound Recording Mastery

Master sound recording techniques using industry-standard software like Logic Pro, Cubase, and Studio One. The course covers studio setups, field recording, mixing, and mastering for music, podcasts, and films.

COMBO!

This course can be combined with Music Production, Professional Singing, or Dubbing



Dubbing & Voice-over Skill Mastery

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

This course provides in-depth training in dubbing and voice-over mastery, covering the science of sound, the theory of Nava Rasas, diction, and memory techniques. Students will engage in live practice sessions, including news reading, dubbing for animation and live characters, lip-syncing, and matching voice to character personalities. The curriculum emphasizes both technical precision and artistic expression, voice modulation, pronunciation, and recording.

Outcomes:

- Voice Acting Skills – Master the art of bringing characters to life through voice modulation, tone variation, and emotional delivery.
- Voice Culture and Care – Understand techniques for voice control, projection, and maintaining vocal health to sustain long-term voice work.
- Recording for Film and TV Dubbing – Gain practical experience in recording dubbing sessions for films, TV shows, and web series, synchronizing voice with visuals.
- Professional Voice-Over Techniques – Learn to deliver professional-quality voice-overs for advertisements, documentaries, radio shows, audiobooks, and other media.
- Microphone and Studio Etiquette – Develop a strong understanding of working in professional studio environments, including mic technique and working with recording equipment.

Job Opportunities:

- Voice-over Artist: Provide voice-overs for commercials, documentaries, video games, e-learning, audiobooks, and corporate videos.
- Dubbing Artist: Work on dubbing foreign films, TV shows, and animated content into local languages.
- Radio Jockey: Host radio shows and provide voice-overs for radio advertisements.
- Announcer, EMCEE

Dubbing & Voice-over Skills Mastery

We guide students in identifying and choosing a sub-field that aligns with their strengths, interests, and career aspirations. Through personalized assessments and expert mentorship, we help them understand their unique skills and potential, ensuring they make informed decisions about their specialization.



This course can be combined with Sound Recording



Anchoring & EMCEE Mastery

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

This course provides comprehensive training in voice modulation, memory techniques, and the theory of Nava Rasas, similar to the dubbing course. Students will engage in practical exercises such as news reading and recording in a dubbing studio. Additionally, the course focuses on body language, personality development, teleprompting, live stage prompting, event EMCEE skills, and TV hosting. With hands-on practice and expert guidance, students will develop confidence, stage presence, and the ability to engage and captivate audiences across various media and live events.

Outcomes:

By the end of the course, students will:

- Essentials of public speaking and effective communication
- Understanding different formats and types of live shows
- Techniques for confident and engaging stage presence
- Body language and vocal delivery

Job Opportunities:

After the course students can pursue careers in:

- TV Anchor: Host television programs, news shows, and talk shows, providing commentary and interviews.
- Event EMCEE: Host live events, including corporate events, weddings, and concerts, engaging with the audience and managing the flow of the event.
- News Reporter: Work as a news reporter or correspondent, delivering live reports and interviews on television or online.
- Radio Host: Present radio shows, conduct interviews, and engage with listeners on air.

Anchoring & EMCEE Mastery

We guide students in discovering their strengths and interests within the field of anchoring and EMCEEing. Through personalized assessments and expert mentorship, we help them make informed career choices and specialize in areas that align with their personality and aspirations, ensuring confidence and success in the industry.

COMBO!

This course can be combined with Digital Design & SMM, or Production Management



Digital Design & Social Media Management

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

This course provides a strong foundation in digital design and social media management, covering color theory, design principles, and brand kit creation. Students will learn to design posters, structure content effectively, and apply key design elements using online tools like Canva. Additionally, the course explores social media operations, digital campaign setup, and strategies for managing online presence, equipping students with the skills to create engaging visuals and run effective digital campaigns.

Outcomes:

By the end of the course, students will:

- Understand the principles of design, including layout, typography, color theory, and branding.
- Create visually appealing graphics using tools like Canva.
- Create and execute social media campaigns across major platforms (Facebook, Instagram, Twitter, LinkedIn).

Job Opportunities:

After the course students can pursue careers in:

- Freelance Digital Designer – Create visual designs and layouts for clients, including logos, promotional materials, and social media content.
- Social Media Manager for Influencers – Manage and grow social media profiles for influencers, handling content creation, posting schedules, and audience engagement.
- Job opportunities with News and Magazine agencies, Advertising and Digital Marketing firms.
- Digital Marketing Specialist – Work with agencies or businesses to create social media strategies, manage campaigns, and analyze performance metrics.

Digital Design & Social Media Management

We support aspiring entrepreneurs and freelancers by providing guidance on business setup, smart investments, and effective marketing strategies. From essential tools to branding and client outreach, we help them make informed decisions to build a successful and sustainable career.

COMBO!

This course can be combined with Production Management, or Anchoring & EMCEE



Music Production Mastery

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

We teach the operation of DAW software like Cubase and Logic, focusing on sound editing and VST plugin usage. Students learn to create basic music progressions, layer rhythms, use bass, arpeggiators, chord pads, backing harmonies, and integrate loop music. For musically trained students, we provide advanced music arrangement techniques, while those without prior training focus more on sound editing and mixing functions, ensuring a well-rounded understanding of music production.

Outcomes:

By the end of the course, students will:

- Mastery in arranging and editing music using loops and canned music for various media.
- Ability to create background music suitable for news broadcasts, documentaries, and wedding videos.
- Understanding how to use DAW software for seamless music production.

Job Opportunities:

After the course students can pursue careers in:

- Music Producer for News Channels
- Background Music Composer for Documentaries
- Soundtrack Designer for Wedding Videography
- Music Producer for private studios, and production companies.

Music Production Mastery

We guide students interested in freelancing by recommending the right music gear, systems, and software investments suited to their needs. Additionally, we provide insights on marketing strategies, client outreach, and building a sustainable career in the music industry.

COMBO!

This course can be combined with Sound Recording, Dubbing, or Professional Singing.



Professional Singing Mastery

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

This course builds a strong vocal foundation by incorporating voice culture and modulation techniques similar to the dubbing course. Students will undergo specialized raga exercises to enhance note precision and timing. Additionally, the training covers recording and live singing techniques, along with body language, grooming, and personality development, ensuring a well-rounded approach to professional performance.

Outcomes:

By the end of the course, students will:

- Improved vocal techniques for both live performance and recording.
- Mastery of breathing, pitch control, and vocal expression.
- Experience in recording studio sessions and understanding playback singing processes.
- Skills in concert performance and interpreting various musical styles.
- Development of stage confidence and audience engagement techniques.

Job Opportunities:

- Playback Singer for Films
- Concert Vocalist
- Voiceover Artist for Music Videos and Commercials
- Vocal Coach
- Session Singer in Recording Studios
- Freelance Performer in live bands or events

Professional Singing Mastery

We help students identify the right sub-field based on their strengths and interests while providing guidance on planning a successful freelance career. This includes skill development, industry insights, and strategies for building a sustainable professional path.

COMBO!

This course can be combined with Dubbing or Sound Recording, Music Production or Anchoring



Production Management

Eligibility Criteria

10th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

This course provides hands-on training in managing film, television productions, events, and wedding planning. Students will learn essential skills such as time management, resource allocation, artist coordination, script analysis, and event planning. The curriculum emphasizes practical experience in executing shoots, handling live event logistics, and mastering coordination techniques to efficiently manage production challenges in real-world scenarios.

Outcomes:

By the end of the course, students will:

- Techniques for managing artists and talent, etiquette, welfare, and professional conduct. Coordination techniques, time management with different production departments, and logistic planning.
- Overview of event management, including wedding planning. Understanding the different departments of events, types of events, and vendor sourcing techniques.

Job Opportunities:

- **Production Manager:** Oversee the planning, budgeting, and execution of film, television, or commercial productions, Artist management, Location Scout, secure, and manage filming locations, ensuring all permits and logistics are handled.
- **Event Manager:** Plan and execute events, from corporate functions to weddings, handling logistics, vendors, and client interactions. Specialize in planning and executing various types of events, including weddings, conferences, and festivals.

Production Management

We support students interested in freelancing by providing guidance on business opportunities, setup requirements, and effective networking strategies. Our mentorship helps them build a strong foundation for independent work, connect with industry professionals, and establish a successful freelance career.

COMBO!

This course can be combined with Digital Design & Social Media Management



Acoustic Design Mastery

Eligibility Criteria

12th Grade science background preferred (Passed or school drop-out).

Course Fees: INR 35,000/-

Course Duration: 12 weeks No:of Seats: 40 per batch

Course Overview:

This course provides a comprehensive understanding of acoustics and its application in modern spaces, covering topics from the basics of sound and acoustics to advanced sound system installations. The course is designed to equip students with the skills needed to design, treat, and optimize acoustic environments, particularly in residential, workspace, and home theatre settings. The curriculum includes practical activities, site visits, virtual tours, and guest lectures from industry professionals, ensuring that students gain real-world insights and hands-on experience.

Outcomes:

By the end of the course, students will:

- Understand the principles of acoustics and sound behavior in different environments.
- Design and implement acoustic treatments for various spaces.
- Install and configure sound systems for home spaces, workspaces, and home theatres.
- Gain insights into advanced topics like psychoacoustics and AI-driven acoustic design.
- Complete a capstone project that demonstrates their ability to apply the knowledge and skills learned.

Job Opportunities:

- Acoustic design for residential and commercial spaces.
- Sound system installation and integration.
- Consulting for home theatre setups and workspace acoustic optimization.
- Working with Interior designers, Home theatre consultants, Architects.
- Academic collaboration with sound engineering academies like SPACE Academy.

Acoustic Design Mastery

We guide acoustic design students on freelancing opportunities by providing insights into business ideas, setup requirements, and effective networking strategies. Our mentorship helps them connect with industry professionals and establish a successful independent career.

COMBO!

This course can be combined with Sound Recording

Holistic Learning

Practical and Real-World Teaching Methods

At the core of our teaching philosophy is the use of practical methods and real-life analogies to help students understand the fundamental principles and theories of media and software applications. Through relatable examples, we guide students gradually into the world of media production, giving them insights into the scope of the industry. Our approach emphasizes hands-on training, ensuring that students are equipped to succeed, whether they choose to pursue a traditional job or freelance opportunities.



Students working on a documentary film

Skill Development for Employment and Freelancing

Our training is focused on equipping students with the skills needed to generate income, either as employees or freelancers. We provide guidance on managing their professional portfolio, helping them build a foundation for career development. Students are exposed to multiple aspects of the media industry, even within the short duration of the course, to ensure they develop a comprehensive skill set.



Project Discussion

Experienced and Multi-Disciplinary Faculty

The faculty consists of seasoned professionals from the media industry, all of whom possess diverse skills and multitasking abilities. Their expertise ensures that students gain practical knowledge from individuals who have first-hand experience in various domains of media production. The students benefit from exposure to multiple disciplines within the media industry, enabling them to have a broader understanding of the field.



Lab time with mentors

Theoretical and Practical Balance

Our courses maintain a balance between theory and practice. Senior faculty members deliver theoretical lectures and provide explanations of project work, while weekly practical sessions are conducted under the supervision of experienced lab instructors. These lab supervisors bring years of industry experience, ensuring that students receive quality guidance in applying the lessons learned.



Project discussions

"Together, we can pave the way for excellence and a self-sufficient future, empowering you to thrive in the field you're truly passionate about."

Contact Information

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www.nac.edu.in